

Design Process Step	Auditory	Visual	Kinesthetic
Identify Need	Discuss/Brainstorm; Listen for issues that bother people	Look around; pay attention to signs of problems	While walking around, keep a journal of “bugs”
Research the Need/Problem	Listen to Podcasts; videos	Reading/internet; videos	Interviews; experiments
Develop Possible Solution(s)	Record brainstorming sessions	Brainstorm - draw pictures/ idea maps	Brainstorm (while experiencing need)
Select the Best Possible Solution(s)	Debate/discuss	Create a visual to represent pros/cons	Write list of pros/cons
Construct a Prototype	Describe how the prototype should be constructed	Create a visual to represent the prototype	Construct – hands on
Test & Evaluate Solution(s)	Ask for feedback: conduct focus group	Write up test plans	Test it out
Communicate the Solution(s)	Articulate the solution	Make a visual to communicate the solution	Demonstrate the solution
Redesign			